I ♥ 11TH

OUR SHARED GOAL IS TO EMPOWER LOCAL BUSINESSES TO CREATE A SPACE WHERE FAMILIES CAN COME TOGETHER TO SHOP, EXCHANGE IDEAS, EXERCISE, AND ENJOY LEISURELY STROLLS.

I ♥ 11TH

www.atotb.org/11th

ataleoftwobridges

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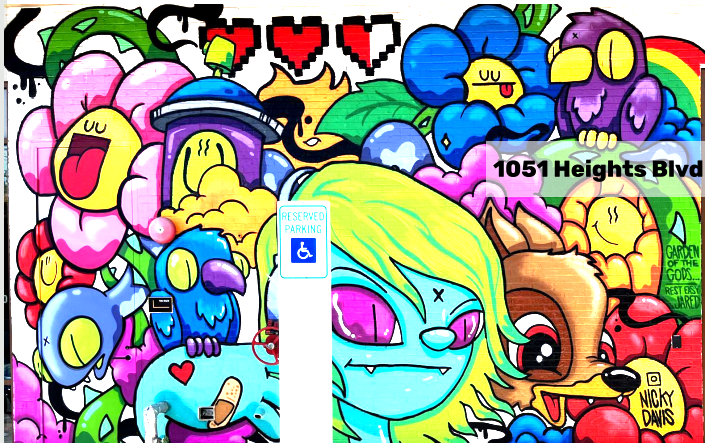
Join Us!

501 W 11th St
Houston, TX 77008

281-964-5264

I ♥ 11TH

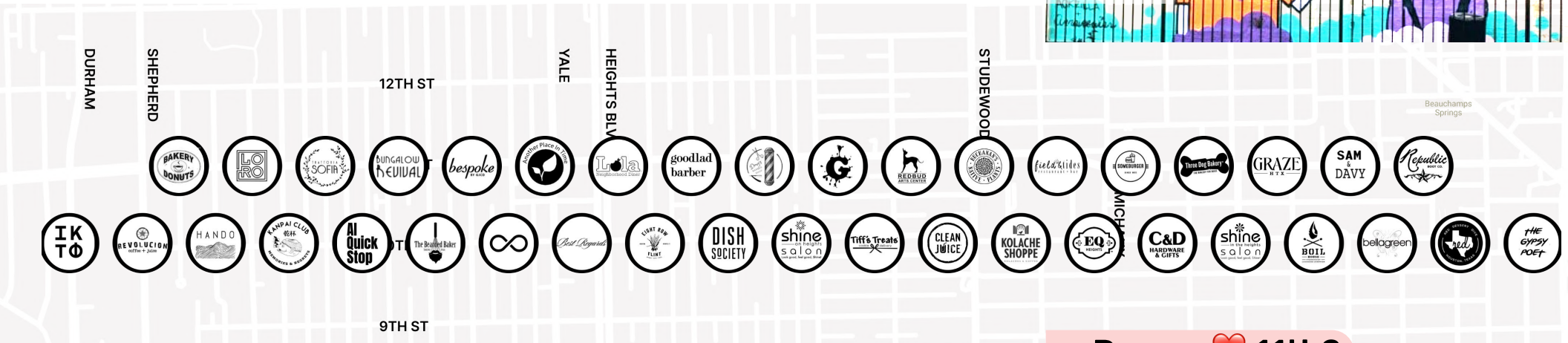


Dear Neighbor

We are excited to introduce the "I ❤️ 11th" coalition of businesses, dedicated to fostering a thriving community along 11th Street in Houston Heights. As a major east-west street in our neighborhood, 11th Street holds great potential to become a vibrant corridor for shopping, dining, entertainment, and community engagement.

Who Should Join?

If you have a business located within walking distance of 11th Street, we invite you to become a part of our coalition. Whether you own a boutique, a restaurant, a fitness studio, or any other establishment, your participation is crucial in shaping the future of our community.



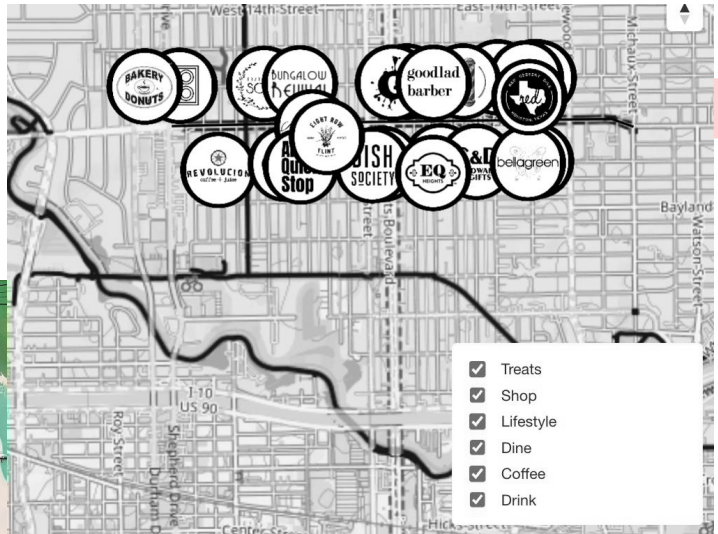
Why Join?

By joining the "I ❤️ 11th" coalition, you'll have the opportunity to:

- Collaborate with fellow business owners to create a more attractive and bustling environment on 11th Street
- Increase foot traffic and visibility for your business through community events and shared promotions
- Engage with local residents, build lasting relationships, and contribute to the neighborhood's growth

Interactive Business Map

We're proud to announce that we're in the process of creating an interactive map on our website. This map will showcase all the incredible businesses that make 11th Street a dynamic hub of activity.



Do you ❤️ 11th?

Enclosed you will find a complimentary "I ❤️ 11th" sticker. This sticker is a token of our appreciation for your support and a way for you to proudly display your pride for our beloved neighborhood. We encourage you to place the sticker on your window as a symbol of your commitment to the growth and prosperity of 11th Street.

Save the Date

Mark your calendar for the official "I ❤️ 11th" Kickoff event. This will be a fantastic opportunity to meet fellow prospective members, share your ideas, and be a part of the exciting journey ahead.

- Bespoke by GJCD at 501 W 11th St
- Saturday, December 2
- Live Music, Art, Food, Community