



Presented by Friends of Lawrence and Milroy Parks

WHAT: STREET FEST

WHEN: SAT, DEC 2

WHERE: BLOCK PARTIES ALONG 11TH



Preliminarily Proposed Layout

Contact:

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Cell 281-964-5264
info@ilove11th.org





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THANK YOU TO OUR GENEROUS SPONSORS

Platinum

A NEW
LEAF
• K-5 SCHOOL •

Silver

BUNGALOW
REVIVAL

bespoke
BY GJCD

 Frost

Community Listing

 **CHRISTINA
MORALES**
STATE REPRESENTATIVE, DISTRICT 145

\$9,750
As of Mon Oct 2





Presented by Friends of Lawrence and Milroy Parks

Friends of Lawrence and Milroy Parks is excited to introduce the “I ♥ 11th” coalition of businesses, dedicated to fostering a thriving community along 11th Street in Houston Heights. As a major east-west street in our neighborhood, 11th Street hold great potential to become a vibrant corridor for shopping, dining, entertainment, arts, music, and community engagement.

♥ Why?

Our “I ♥ 11th” coalition will allow local business owners to:



Collaborate with fellow business owners to create a more attractive and bustling environment on 11th Street.



Increase foot traffic and visibility for your business through community events and shared promotions



Engage with local residents, build lasting relationships, and contribute to the neighborhood’s growth

♥ Save the Date

Mark your calendar for the official “I ♥ 11th” Street Fest. This will be a fantastic opportunity to meet fellow prospective members, share your ideas, and be a part of the exciting journey ahead.

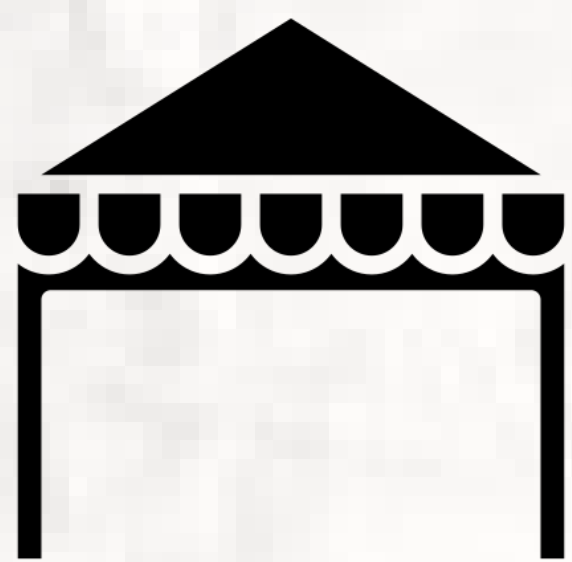
OUR SHARED GOAL IS TO EMPOWER LOCAL BUSINESSES TO CREATE A SPACE WHERE FAMILIES CAN COME TOGETHER TO SHOP, EXCHANGE IDEAS, EXERCISE, AND ENJOY LEISURELY STROLLS.

I ♥ 11TH





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What to Expect as a Participant?

eventbrite

Attendees sign up electronically

Three ticket types

FREE

Participant Map / Schedule *co-branded with:*
First Saturday Arts Market, Holiday Home Tour

\$15

Tote Goody bag: Sponsors Info, Branded Cookies, Candy
Punch Card to Enter Raffle

\$50

VIP Access

(2) Complimentary cocktails

Access to VIP areas at (3) three block parties
TBD where they will be



Featured Artist



Live Music



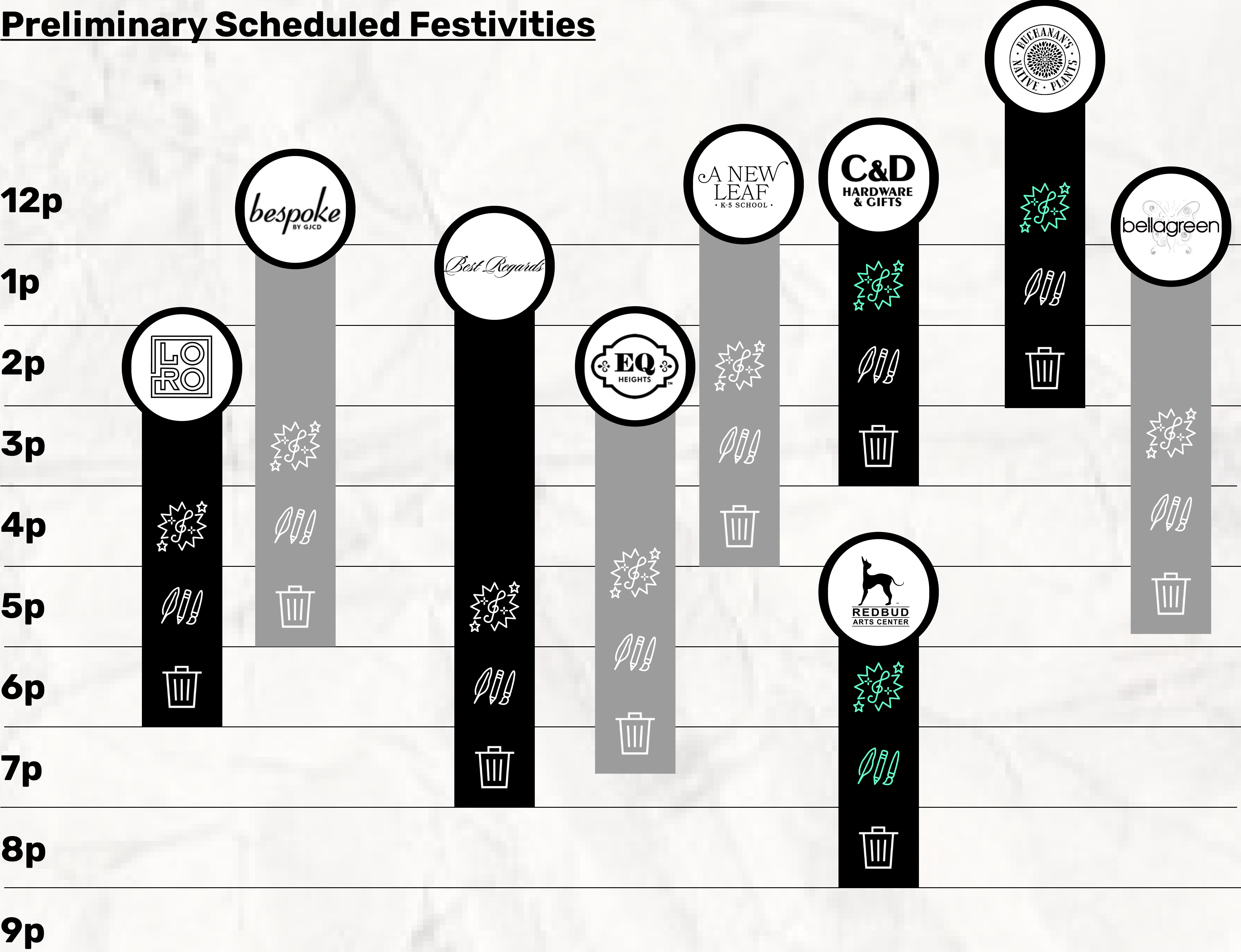
Signage / Banners





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Preliminary Scheduled Festivities



- Live Music
- Featured Artist
- Waste Mgmt Provided





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Organizing Committee:

Gerald Fuentes, A Tale of Two Bridges
Laura Jane Jones, CEO Laura Jane International Vocal Studio
Sharon Montgomery, Local 65-699 of American Federation of Musicians
Emmanuel Núñez, A Tale of Two Bridges
Gilbert Perez, Bungalow Revival
Sarah Romero, Bespoke by GJCD
Brit Vora, Friends of Lawrence and Milroy Parks



Entertainment:



Local 65-699 of the American Federation of Musicians have offered to share grant money from the Music Performance Trust Fund, which would cover half of the entertainment costs to use union players; these are true professionals from all over Houston, playing every kind of music from classical, jazz, rock & roll, Rhythm and Blues, Gospel to Western swing and even original music.

About the Fiscal Sponsor:

All expected proceeds will go to Friends of Lawrence and Milroy Parks, a 501(c)3 organization and all contributions are tax deductible.



A group of neighbors working to better our parks in order to continue the Heights' growth as one of the most vibrant, welcoming, and community-focused neighborhoods in Houston.

This is a Kick off community event to the fundraising campaign of \$2.1M!



Convenient options to sponsor online:
ilove11th.eventbrite.com





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SPONSORSHIP OPPORTUNITIES

\$5,000

2/3 available

PLATINUM

Promotional materials placed in goody bags
Company Logo on Website and Digital & **PRINT** Posters
Space for Exhibit Booth
Eight-foot banner at all six block parties

\$2,500

6 available

GOLD

Promotional materials placed in goody bags
Company Logo on Website and Digital & **PRINT** Posters
Space for Exhibit Booth
Four-foot banner at one of the six block parties

\$1,500

7/10 available

SILVER

Promotional materials placed in goody bags
Company Logo on Website and Digital & **PRINT** Posters
Space for Exhibit Booth

\$500

Available

BRONZE

Promotional materials placed in goody bags
Company Logo on Website and Digital Posters

\$250

Available

COMMUNITY LISTING

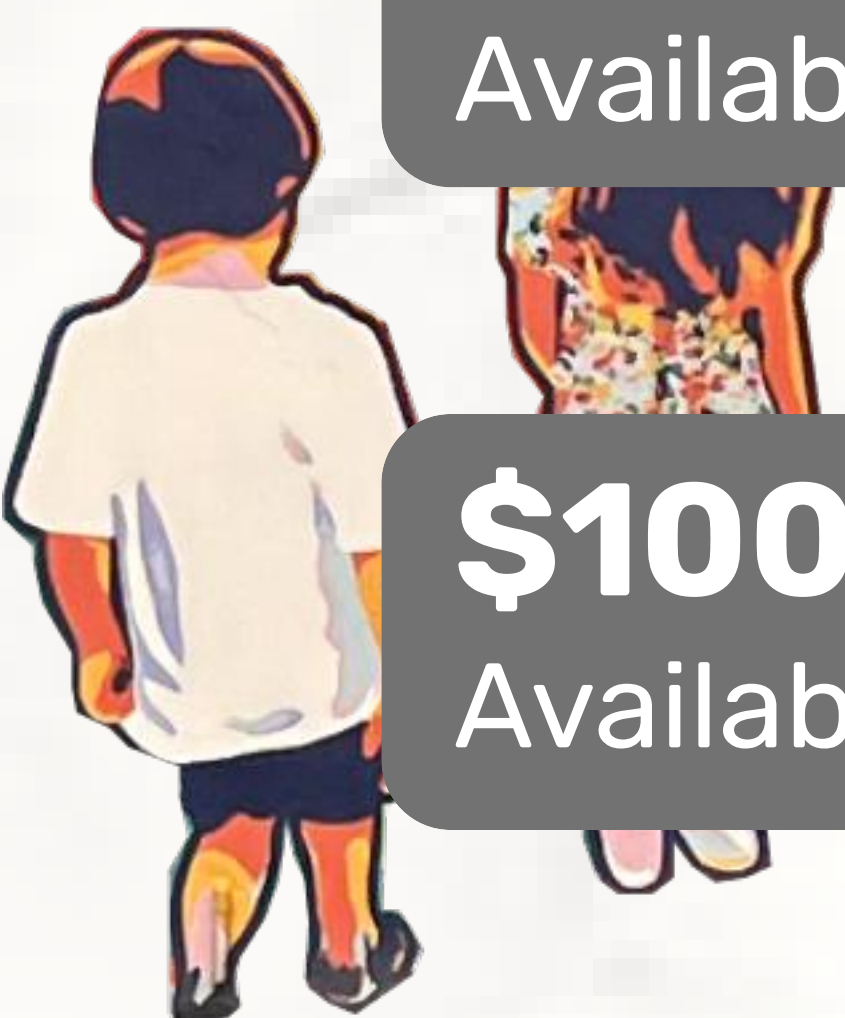
Promotional materials placed in goody bags
Company Logo on Website

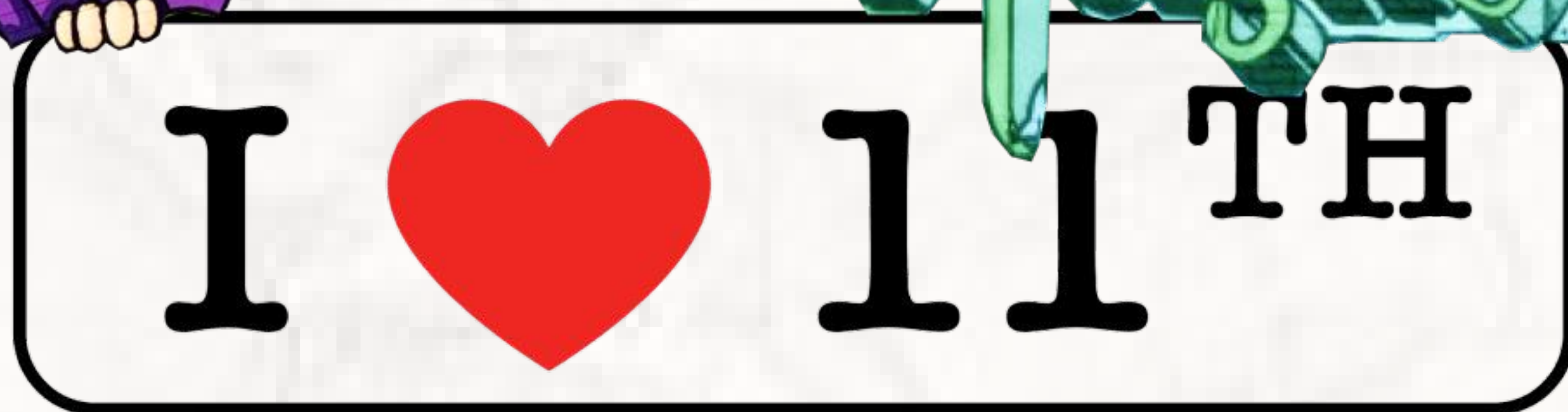
\$100

Available

NEIGHBORHOOD PRIDE

Company Logo on Website





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	Website	Social/Email	Print	Booth	4-Footer Banner	8-Footer Banner	VIP Access
Community	✓						
Bronze	✓	✓					
Silver	✓	✓	✓				
Gold	✓	✓	✓	✓	✓		5
Platinum	✓	✓	✓	✓	✓	✓	10



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Expected Expenses \$20,000



Entertainment: Bands, Stage, Lighting, Audio



Advertising: Graphic Design, Print, Media



Waste Management: Portable Restrooms (6), Trash Collection



Gifts & Raffles: T-Shirts, Swag



Decorations: Signs, Balloons, Banners, Flags



Event Liability Insurance & Security

PARTICIPATING BUSINESSES



PLUS MORE ENROLLING WEEKLY





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Sponsor Confirmation Form

Name: _____

Company Name: _____

Address: _____

City, State, ZIP: _____

Email: _____ **Phone:** _____

Signature: _____ **Date:** _____

Total: \$

Sponsorship level: for Office use

Please send the completed sponsor confirmation form and payment to the following

Friends of Lawrence and Milroy Parks 1222 Allston St, Houston TX 77008
folamp@gmail.com

☐ I am enclosing a check in the following amount
made payable to Friends of Lawrence and Milroy Parks \$

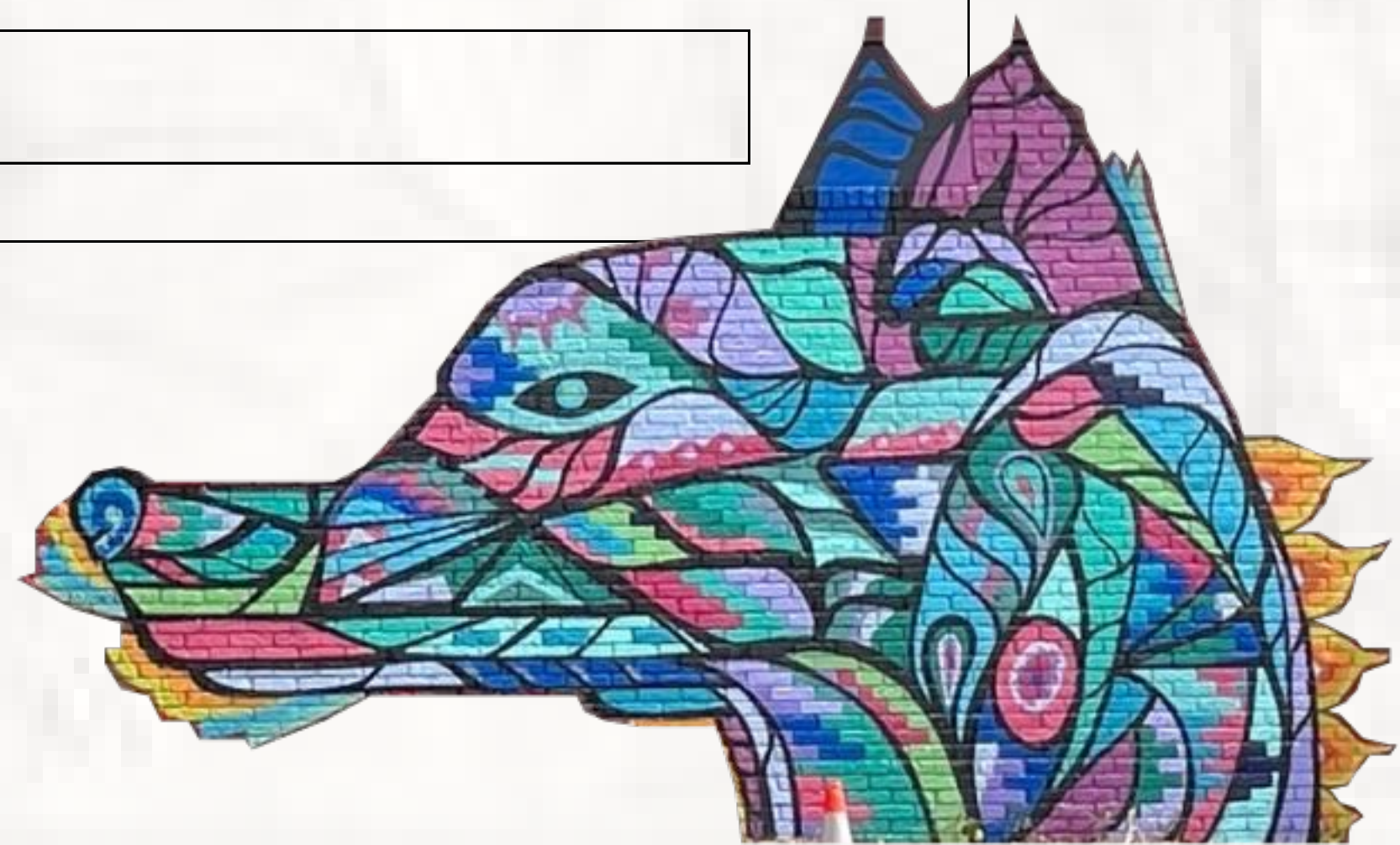
☐ I am mailing / e-mailing my sponsor confirmation form
today and I agree to remit payment in the following
amount by the following date \$
/ / 2023

☐ Please send electronic invoice to email:

Attention: Phone:



Convenient options to sponsor online:
ilove11th.eventbrite.com



Inspiration for Branding



Nicky Davis
1050 Yale St (W 11th & Heights Blvd)



ACKZILLA! & Anna Vee
721 E 11th St (E 11th & Studewood)



Daniel Anguilu
303 E 11th St (E 11th & Cortlandt)



Sebastien "Mr.D 1987" Boileau
603 W 11th St (W 11th & Ashland)